



FOR IMMEDIATE RELEASE

January 12, 2026

Storey County Emergency Management Introduces “Ready, Set, Go” Emergency Action Framework

Storey County, Nev. – Storey County Emergency Management has launched **Ready, Set, Go**, a clear, three-step framework designed to help residents understand what actions to take as emergency conditions change.

Emergencies such as wildfires, floods, and severe weather often escalate quickly. The Ready, Set, Go system provides straightforward guidance that reflects increasing levels of risk, helping residents act quickly and make informed decisions. This framework **follows the state-wide model for evacuations** to ensure consistency with broader emergency management practices.

The framework includes:

- **Be Ready – Prepare Now**
Residents take early steps such as understanding local hazards, creating a household emergency plan, and building an emergency go kit.
- **Get Set – Position to Move Quickly**
When conditions worsen, residents should closely monitor official updates, have their go kit nearby, and be positioned to relocate if needed.
- **Go Now – Evacuate Immediately**
When danger is imminent, residents must evacuate without delay and follow instructions from emergency officials.

“During an emergency, people need clear direction they can understand at a glance,” said **Adam Wilson, Storey County Director of Emergency Management**. “The Ready, Set, Go framework gives residents a simple way to know where things stand and what action is needed. Moving forward, we’ll consistently use this language and these graphics anytime there’s an emergency in Storey County, so residents can quickly recognize the message and react quickly.”

Storey County Emergency Management will use **Ready, Set, Go graphics during emergencies** to clearly communicate which step applies and what action residents should take at that time. The goal is to reduce confusion during fast-moving incidents by using consistent language and visuals across agencies, in line with state guidance.

Residents are encouraged to familiarize themselves with the Ready, Set, Go framework ahead of time so they can respond quickly when emergencies occur.

For preparedness information and official updates during emergencies, residents should follow Storey County on [Facebook](#), [Instagram](#), [X](#), and [Nextdoor](#).

Additionally, residents should sign up for [Smart911 alerts](#) for the most up-to-date information about emergencies.

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About Storey County Emergency Management

Storey County Emergency Management works to protect residents and visitors through planning, preparedness, and coordinated responses to emergencies and disasters.

About Storey County

Nestled in the mountains of Western Nevada, Storey County is a historic region renowned for its rich mining heritage, vibrant community, and progressive approach to economic development. Home to the iconic Virginia City, the Tahoe-Reno Industrial Center (TRI-Center), and a thriving business environment, Storey County blends its historical legacy with a forward-looking vision for the future. The county government is dedicated to enhancing the quality of life for its residents through effective public services, public safety initiatives, and economic growth strategies. With a commitment to community well-being, Storey County ensures that both its rural and industrial areas prosper while preserving their unique character. For more information, visit www.storeycounty.org.